

**Government of India**  
**Ministry of Youth Affairs and Sports**  
**Department of Youth Affairs**

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**Action Plan for celebrating Swachh Bharat Pakhwada**  
**(01-15 August, 2016)**

The Department of Youth Affairs shall carry out Swachh Bharat Mission activities through special campaigns, during 01-15 August, 2016, all over India through National Service Scheme (NSS) The Cleanliness Campaign shall be carried on in the Department HQ as well as entire nation through NSS (NSS Head Office at New Delhi and 15 Regional Offices of NSS, State NSS Cells and all the Universities (351), Colleges (16,056) and Schools (12,004) having NSS units, involving about 3.64 million NSS volunteers) The details are given below.

**National Service Scheme (NSS):**

NSS has been associated with Swachh Bharat Abhiyan since inception. Cleanliness drives and environment conservation programmes are among major activities of NSS. The following activities are proposed to be organized from 1<sup>st</sup> to 15<sup>th</sup> August, 2016 to celebrate the Swachh Bharat Pakhwada in a befitting manner:

- a) All the NSS Volunteers will take a pledge on mygov.in to keep their surroundings clean to mark the occasion.
- b) The pledge ceremony will be followed by the rally in the cities to create awareness about cleanliness among the masses.
- c) A mass cleanliness drive will be organized in the campuses where all the locations like libraries, toilets, classrooms, labs etc, will be cleaned by the volunteers.
- d) The villagers of the adopted villages/ slums will be motivated by the volunteers to construct toilets in their houses and de-motivate them for open defecation.
- e) A mass cleanliness drive will be organized in the adopted villages involving the villagers.
- f) With the help of Gram Panchayats, the pond in the villages will be de-silted and cleaned.

- g) A mass anti-polythene campaign will be organized by all the NSS Units in market places, malls, institution campuses and adopted villages.
- h) Slogan writings and debates on swachhta will be organized by the NSS Units.
- i) With the support of Gram Panchayats, the wells of the villages will be cleaned and disinfected with the help of health department.
- j) NSS Volunteers will create awareness among the masses about the healthy habits like washing their hands before and after taking the meal, after the use of toilets, etc.
- k) Workshops and seminars on Swachhta will be organized at the University level to celebrate the International Youth Day on 12<sup>th</sup> August, 2016.
- l) A series of lectures on Swachhta will be organized in the adopted villages/slums by the NSS Units with the help of local health department.

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